

4th Annual Florida Supply Chain Management Conference
February 25 – 27, 2005, DoubleTree Cocoa Beach, Florida
PROGRAM

CONFERENCE PROGRAM FOR FEBRUARY 25, 2005 Friday			
7:30 – 8:00	Registration and Continental Breakfast		
8:00 – 8:15	Welcome Session		
	Joseph Geunes	ISE Department, Co-Director, SCALE Center, University of Florida	
	Panos M. Pardalos	ISE Department, Co-Director, Center for Applied Optimization, University of Florida	
8:15 – 10:20	Nesim Erkip (w/M. Kayhan and R. Gullu)	Middle East Technical University	Integrating Forecast Evolution with Production/Inventory Planning: An Implementation Framework for a Fast Moving Consumer Goods Manufacturer
	Volodymyr Babich (w/G. Aydin, P.-Y. Brunet, J. Keppo and R. Saigal)	University of Michigan	Bank vs. Trade Credit Financing: Financing Sources on the Optimal Number of Suppliers
	Paul Zipkin (w/Pengfei Guo)	Duke University	Analysis and Comparison of Queues with Different Levels of Delay Information
	Erik Lystad (w/ Mark Ferguson)	Georgia Tech	A Simple Newsvendor Bounds Heuristic for Production-Distribution Systems
	Borga Deniz (w/A. Scheller-Wolf and I. Karaesmen)	Carnegie Mellon University	Management of Perishables: Replenishment and Substitution
10:20 – 10:50	Coffee Break		
10:50 – 11:15	Alain Martel (w/D. Vila and R. Beauregard)	Université Laval	Taking market forces into account in the design of production-distribution networks
11:15 – 12:00	Industry Plenary Session; Coordinator: Elif Akcalı		
	Tom Singer	Tompkins Associates	Improving Supply Chain Execution through RFID
12:15 – 1:00	Lunch		
1:00 – 2:15	Helene Tokou (w/W. Dennis Bricker)	University of Iowa	Models for Supply Chain Risk Management
	Wedad Elmaghraby	Georgia Tech	Procurement Auctions and Eroding Price Contracts in the Presence of Learning by Doing
	Kevin Taaffe (w/J. Geunes and H.E. Romeijn)	Clemson University	Influencing Market Choice with Advertising in a Newsvendor Setting
2:15 – 2:45	Coffee Break		
2:45 – 4:00	Srinagesh Gavirneni (w/W. Zhu and R. Kapuscinski)	Cornell University	Improving Supply Chain Performance by Imposing Restrictions and Using Information Flows
	Pinar Keskinocak (w/P. Griffin and K. Charnsirisakskul)	Georgia Tech	Supply Chain Procurement with Inventory and Backordering Options
	Zhi-Long Chen	University of Maryland	Assigning and Scheduling Orders in a Make-to-Order Supply Chain
4:00 – 5:00	Academic Plenary Session I; Coordinator: Joe Geunes		
	Nicholas G. Hall	The Ohio State University	Supply Chain Scheduling
6:00	Dinner		

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CONFERENCE PROGRAM FOR FEBRUARY 26, 2005 Saturday			
7:30 – 8:20	Registration and Continental Breakfast		
8:20 – 10:00	SCALE Dissertation Proposal Prize Session; Coordinator: Edwin Romeijn		
	Fatih Mutlu (w/S. Çetinkaya)	Texas A&M University	The Transporter's Impact on Channel Coordination and Contractual Agreements
	Keenan Yoho (w/J. Rappold)	University of Wisconsin, Madison	Integrated Tactical and Operational Models for Establishing Factory Rhythms
	Vishv Jeet (w/E. Kutanoğlu)	University of Texas, Austin	Logistics Network Design with Inventory Stocking, Time-based Service Allocation and Part Commonality
	Wenbin Wei (w/R.E. King and T.J. Hodgson)	North Carolina State	Information Sharing in a Supply Chain - Markov Decision Processes with Restricted Observations
10:00 – 10:20	Coffee Break		
10:20 – 12:00	Diana Wu (w/Elena Katok)	Penn State University	System-Wide Training and Coordination, the Impact of Learning on the Bullwhip Effect: An Experimental Study
	Datta Kulkarni	General Motors Corp.	Agenda for Quantitative Tools to Analyze & Mitigate Supply Chain Disruptions
	Young M. Lee	IBM	Impact of RFID on Supply Chain Management: A Simulation Study
	Alkis Vazacopoulos	Dash Optimization	Developing Optimization Applications using Xpress-Application Developer
12:00 – 1:00	Lunch		
1:00 – 2:15	Alexandra Newman (w/C. Yano)	Colorado School of Mines	Day-of-Week Pricing for Express Package Delivery Services
	Paulo Gonçalves (w/J. Sterman)	University of Miami	Overordering and Phantom Demand in Supply Chains
	Gregory A. DeCroix (w/J. Song and P. Zipkin)	Duke University	Managing an Assemble-to-Order System with Returns
2:15 – 2:45	Coffee Break		
2:45 – 4:00	Jeannette Song (w/F. Bernstein and X. Zheng)	Duke University	Bricks and Mortar vs. Clicks and Mortar – A Supply Chain Perspective
	Pranab Majumder	Duke University	The Contract Transformation: A Framework for Network Supply Chain Analysis and Design
	Aydin Alptekinoglu	University of Florida	Should Multiple Points of Product Differentiation Coexist?
4:00 – 5:00	Academic Plenary Session I; Coordinator: Edwin Romeijn		
	Christopher S. Tang	UCLA	Proactive Product, Supply and Demand Strategies for Constructing Robust Supply Chains

Note: Dinner is not provided Saturday evening.

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CONFERENCE PROGRAM FOR February 27, 2005 Sunday			
7:30 – 8:30	Registration and Continental Breakfast		
8:30 – 10:10	Yannis Marinakis (w/A. Migdaldas, P.M. Pardalos, and M. Marinaki)	Tech. Univ. of Crete	A Hybrid Genetic - GRASP Algorithm for the vehicle routing problem
	Fernando Bernstein (w/L. Marx)	Duke University	Reservation Profit Levels and the Division of Supply Chain Profit
	Juan Feng (w/K. Chatterjee)	University of Florida	Simultaneous vs. Sequential Auctions, Intensity of Competition and Uncertainty
	Mariah McMurrin Jeffery (w/ Renee Butler)	University of Central Florida	Achieving Cost-Effective Supply Chain Agility via Regression and Optimization
10:10 – 10:45	Coffee Break		
10:45 – 12:00	Gilvan C. Souza (w/Mark Ferguson and V. Daniel Guide, Jr.)	University of Maryland	Supply Chain Coordination for False Failure Returns
	Janice Carrillo (w/G. Burke and A. Vakharia)	University of Florida	Sourcing Decisions with Stochastic Supplier Reliability and Stochastic Demand
	Yasemin Merzifonluoğlu (w/J. Geunes and H.E. Romeijn)	University of Florida	Production Planning Models with Variable Demand and Capacity
12:00	Conference Adjourn		